

# East Tennessee Irish Festival Sponsorship Agreement & Information

www.etnirishfest.com



**Event Date:** August 21, 2010

**Event Time:** Open to the public from 1 pm-10 pm

**Event Location:** Worlds Fair Park, Performance Lawn  
954 Worlds Fair Park Drive

## Sponsor Information:

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone number(s): \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## SPONSORSHIP LEVEL:

### Bronze Sponsor, \$500

- 4 complimentary tickets
- 10x10 space on the lawn
- A tent for your space
- 2 chairs and a table
- Logo and link from the Irish festival website

### Silver Sponsor, \$1,500

- 10 complimentary tickets
- 20x20 space on the lawn
- A tent for your space
- 4 chairs and 2 tables
- Banner on stage at the event
- Logo and link from the Irish festival website
- Logo on Irish Festival poster
- All over media – poster placement in 60 locations for 1 month

### Gold Sponsor, \$5,000

- 20 complimentary tickets
- 20x20 space on the lawn
- A tent for your space
- 4 chairs and a 2 tables
- Large Banner on stage at the event
- Large logo on poster
- Large Logo and link from the Irish festival website
- All over media – poster placement in 60 locations for 1 month
- Regal Cinemas ad – 3 theaters for 2 weeks
- Inclusion in all Radio advertisements
- Mentioned as an official event sponsor by MC at the event
- Logo and short mention included in Second Harvest newsletter
- News break ad – 2 gas stations for 1 month

# East Tennessee Irish Festival Sponsorship Agreement & Information

(page 2)

[www.etnirishfest.com](http://www.etnirishfest.com)



Please check if you will need:

- Power hookup to your area (Please bring your own splitters & extension cords)
- Water hookup to your area (Hose with nozzle connected to water)

Please list what you are using power or water for:

## Notes

- Please submit the fully completed form via fax 865-521-0040 or email [john@secondharvestknox.org](mailto:john@secondharvestknox.org) at Second Harvest.
- Payment is due prior to the festival date, payable to Second Harvest Food Bank, 922 Delaware Avenue, Knoxville, TN 37921. (Please put Irish festival in the note).
- Please email your logo or other promotional material to [John@secondharvestknox.org](mailto:John@secondharvestknox.org),
- Please email high resolution logos when possible.
- Sponsors that would like to sell products or services at the event must contact Second Harvest before the event for approval and complete all appropriate vender forms. Additional vender fees may apply.

Thank you for supporting the East Tennessee Irish Festival and Second Harvest Food Bank. On behalf of the thousands of people in East Tennessee who will not suffer the pain of hunger thanks to your support, thank you. For more information please visit [www.etnirishfest.com](http://www.etnirishfest.com)

John Bell  
Development & Volunteer Manager  
Second Harvest Food Bank of East Tennessee  
[www.secondharvestknox.org](http://www.secondharvestknox.org)  
865-521-0000 (p)  
865-521-0040 (f)